



Communication on Engagement Report

Period covered by this Communication on Engagement
From: February 16, 2021 To: February 16, 2023

The Communication of Engagement is prepared by Corporate Good AS
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Part I: Statement of Continued Support by the Managing Director

Oslo, February 16, 2023

To our stakeholders:

I, Maria Peltokangas, managing director of Corporate Good, are pleased to confirm that Corporate Good reaffirms its support to the United Nations Global Compact and its Ten Principles in the areas of Human Rights, Labour, Environment and Anti-Corruption. This is our Communication on Engagement with the United Nations Global Compact. We welcome feedback on its contents.

In this Communication of Engagement, we describe the actions that our organization has taken to support the UN Global Compact and its Principles as suggested for an organization like ours. We also commit to sharing this information with our stakeholders using our primary channels of communication.

Sincerely yours,



Maria Peltokangas
Managing Director

Part II: Description of activities 2021-2023

Corporate Good AS is a non-for-profit organization in Norway. We assist companies with advice in sustainability and social responsibility. Since 2012, we have built up unique expertise in how companies can have a greater impact from their social responsibility. Our experience is that the key is to engage employees in the work.

Engage companies in Global Compact-related issues

During the last two years we have engaged companies in Global Compact-related issues in several ways.

5-steps process to sustainability

We have developed a process for how we can engage companies in contributing to the UN Sustainable Development goals. We focus on helping SME-sized companies in Norway and have successfully assisted several companies with our [5-step process to sustainability](#) during the last two years. This process's main focus is to help companies contribute to reaching the UN Sustainable Development Goals.



Step 1
Establish a
common
knowledge
base



Step 2
Determine
current
situation and
ambition level



Step 3
Select
relevant
SDGs and
subgoals



Step 4
Detail
activities



Step 5
Define the
way forward

For us it is important that the company gets an understanding of the current situation in the world and each of our 5-step processes starts with a Climate Reality presentation. Our experience is that the awareness of the state of the planet and climate change is not so high within the business community in Norway, and we see that by establishing a common knowledge base with our customer creates a good starting point for making real changes.

Actively used our communication channels to promote UN Global Compact

We have actively promoted the different activities of UN Global Compact in Norway to our network of customers and partners through newsletters and our social media channels. Both the podcast “Fremtidens Næringsliv”, the activity calendar and events that might be of interest to our stakeholders.

Join partnership projects on corporate sustainability

Working with sustainability fulltime, it has been important for us to support organizations and projects with the same goal. We are therefore members or supporting the following organizations;

- Sustainability Hub Norway
- UN Global Compact Norway
- Impact Startup Nordic
- B Corp

Engage companies in Global Compact-related issues

We have a wide range of organizations we collaborate with. In all these relations we strive to communicate the values of the principles and encourage our partners to respect these values but also to join the UN Global Compact.

In addition our managing director published a book in 2021 with the title “Bærekraftig Business” - translated to sustainable business. In this book, UN Global Compact and specifically the 10 principles are presented as an example of how companies can implement responsible business practices.

Join and/or support special initiatives and work streams

We have participated in a number of webinars conducted by the UN Global Compact team in Norway.

Part III: Measurement of Outcomes

Below are the most relevant qualitative and/or quantitative indicators to measure the outcome of the activities described in part above. The actions taken by Corporate Good throughout the reporting period has resulted in the following measures:

- The UN Global Compact has been presented to over 50 companies during the last period. However, we do not track the number of new UN Global Compact business participants resulting from our efforts formally.
- We have actively presented the UN Global Compact to our over 20 employees and volunteers during the last period, and thereby increased the knowledge of the organization in the region.